

Greetings!

It is hard to believe that we are already starting the 2020 show year. We want to thank all of you that joined us at the banquet and we would like to thank all of our partnerships that helped make it all possible. We were so humbled by all the support this year and the attendance of the banquet was quite overwhelming. We felt that it was a very special night and it was all made possible because of you.

I am a little behind in getting this out this year but the show year is almost upon us.

The Partnership Program at Cheryl & Co has not only help make the banquet possible but has allowed us not to charge a membership to participate in the show year. This allows everyone to be a part of “The Co” regardless. The Partnership Program has also allowed new sponsored jumper jumps for our ever-growing jumper program. For all of this we are very grateful.

We will once again be offering our Platinum, Gold and Business/Corporate Partnerships in 2020 with slight changes.

The **Platinum Partnership (\$500)** has the following benefits:

A complimentary tack stall or trainer horse stall for all 6 Cheryl & Co Horse Shows* in 2020.

Display of barn banner (provided by barn) at all Cheryl & Co sanctioned horse shows in 2020.

Logos will be displayed on the Cheryl & Co website “ShowwiththeCo”, our Facebook page, all prizelists and any logo shirts that we might print in 2020. Finally “Partnerships will be have recognition at the end of the year banquet and be a part of our banquet program.

The **Gold Partnership (\$300)** has the following benefits:

Barn banner (provided by barn) displayed at all Cheryl & Co sanctioned horse shows in 2020.

Logos will be displayed on the Cheryl & Co website “ShowwiththeCo”, our Facebook page, all prizelists and any logo shirts that we might print in 2020. Finally, Partnerships will be have recognition at the end of the year banquet and be a part of our banquet program.

The **Corporate Partnership (\$650)** has the following benefits:

Advertising in all our 6 prizelists.

A Corporate banner (provided by company) at all Cheryl & Co sanctioned horse shows in 2020.

Listing and Logos will be displayed on the Cheryl & Co website “ShowwiththeCo”, our Facebook page, all prizelists and any logo shirts that we might print in 2019. Finally, Partnerships will be have recognition at the end of the year banquet and be a part of our banquet program.

The **Jumper Sponsorship program (\$1000)**

For \$1000 you may sponsor one of the \$500 Jumper Classics throughout the year that we hold on Friday evening. The jumper class may take on many different formats throughout the year.

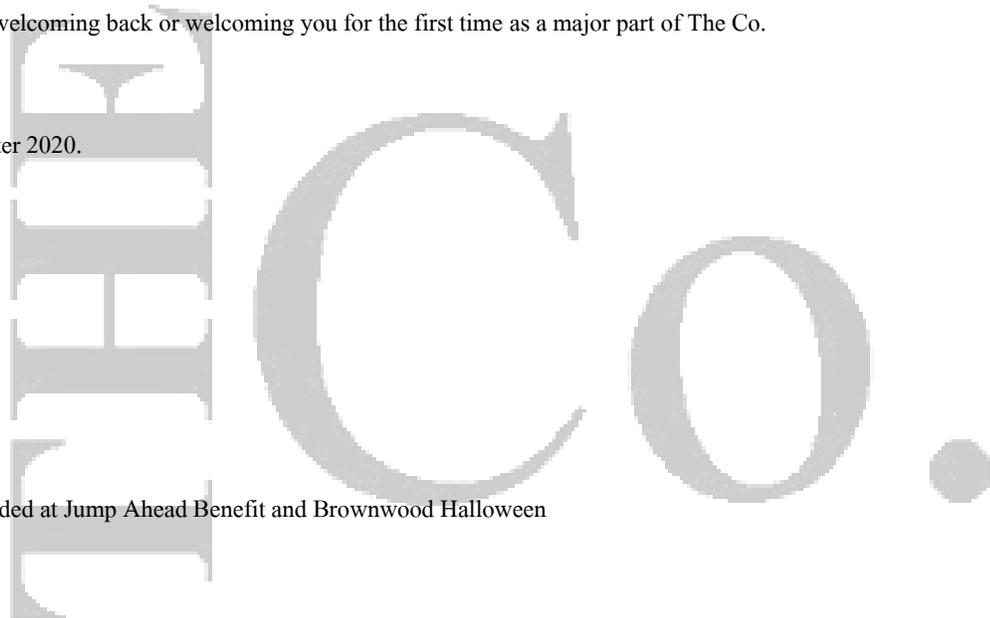
Finally, we will once again offer the opportunity to sponsor jumps in the Jumper Ring. The jumps will be made by Cheryl & Co and will have your barn or business logo on the standards and/or plank . This year oxers will be available for \$875 and a line with a oxe and single will be \$1500. This will give you maximum exposure throughout the year in our jumper ring. There will also be advertising in the prizelist, logos on our website and Facebook pages, recognition at our year end banquet and your name on any logowear that we might print. If you are **renewing** your jumps from last year, your sponsorship will be \$650 for the single and \$1250 for the line (oxer and single).

I am attaching the “Partnership Form” that can be filled out and returned by January 15th, 2020. If you would like to renew your jumps or have a sponsor jump done please fill out the “Jump Form which is also attached. If you would like to pay online there is a \$10 credit card processing fee. Please go to <https://store.paynetsystems.com/Cheryl&Co>

We look forward to welcoming back or welcoming you for the first time as a major part of The Co.

Here’s to an even better 2020.

Cheryl & Jay



*The stall is not included at Jump Ahead Benefit and Brownwood Halloween